



# AKHIL UPADHYAY

I am an experienced Advertising Manager seeking a full-time position in the field of Digital media and Marketing communications, where I can apply my knowledge and skills for continuous improvement.

## CONTACT

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## LANGUAGES

English



Hindi



## SKILLS

Business Lead Generation



Project Management



SMO, SEO & Content



Website Designing



Research & Analytics



## WORK EXPERIENCE

### ADVERTISING MANAGER

2019 Digi Techno Services | Oct 2019 - Present  
Lead Generation, Client Interaction, Complete Digital Marketing Organic Solutions , Advertising Strategies and Paid Digital Promotion.

### DIGITAL MARKETING MANAGER

2019 All India Media Solutions | Aug 2018 - Oct 2019  
Lead Generation, Complete Digital Marketing Solutions, CRM ,Client Interaction, Organic Promotion and Paid Digital Promotion.

### DIGITAL MARKETING INTERN

2018 All India Media Solutions | Mar 2018 - July 2018  
Developed a social media strategy to increase the following of the company website. Spearheaded a viral campaign for one of the company's new products



## EDUCATION

• DUAL MBA IN MRKETING & HR  
MDU | 2017 - 2019

• B.TECH IN CIVIL ENGINEERING  
MDU | 2013 - 2016

• DIPLOMA IN GENERAL ENGINEERING  
HSBTE | 2010 - 2013

• 10th  
CBSE | 2009 - 2010



## CERTIFICATION

- GOOGLE ADS DISPLAY CERTIFICATION
- GOOGLE ADS SEARCH CERTIFICATION
- GOOGLE MY BUSINESS CERTIFICATION
- GOOGLE ADS SHOPPING CERTIFICATION
- GOOGLE ADS VIDEO CERTIFICATION
- CERTIFICATION IN MARKETING MANAGEMENT
- CERTIFICATION IN WEB DEVELOPMENT
- CERTIFICATION IN DIGITAL MARKETING
- CERTIFICATION IN SOFT SKILL
- CERTIFICATION IN SEARCH ENGINE OPTIMIZATION